



Aroha Skate | Case Study | Massey Primary School | May 2021

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Massey Primary School

Massey, where it all began... Aroha Skate has run lunchtime skate sessions for students twice a week since term 4. There were ramps, boards and safety gear stored at the school which students who didn't have their own equipment would borrow. During each session there were 2 coaches present. The sessions would start with a brief plan for the session, 5-10 minutes going through the basics and then a mixture of workshops for specific skills alongside with the option of free skating time (free play). Aroha Skate also ran multiple lessons during class times, specifically for kids with physical and mental learning disabilities. Those lunchtime sessions became a true highlight for the students, many of whom wouldn't have had a chance to skate if it weren't for the skate program.

The Concept

Working with schools and communities to safely integrate skateboarding into schools. We aim to have skateboarding seen as a sport that is well integrated and welcomed into local schools by laying the groundwork within each school to facilitate sessions.

Skateboarding as a whole is a movement which is ever growing and expanding. For some perspective... Skateboarding is now accepted as an official Olympic sport, there are reoccurring skate competitions in New Zealand held at regional as well as national levels, there are constantly new skate parks popping up and most importantly the amount of smiles you see on the faces of kids who skate just reaffirms the joy this sport brings to our youth. However, there is a huge

lack of integration of skateboarding into schools. Many schools simply do not have the resources or the right staff to be able to facilitate skateboarding at school.

Results

88 Students Engaged

17 participants per session on average (last 5 sessions)

18 sessions in total

Biggest session included 22 students

Future

Aroha Skate aims to continue facilitating lunchtime skate sessions for the students at Massey Primary as well as connecting with other local schools to help bring skateboarding into more schools in Auckland.



88

Students Engaged



18

Total Sessions



18

Boards & Helmets



100%

Happy kids



4

Ramps donated



30

Pad sets



17

Students on average



1

Skate Community

